

Whey proteins for holistic hydration

True protein waters
for the active generation



A new reality is dawning in the global market for protein waters. The latest protein innovations are ready to deliver hydration, nutrition and a refreshing great taste in multiple formats.

The Lacprodan® ISO.Water range from Arla Foods Ingredients is whey protein isolates with a real competitive difference. Developed for ready-to-drink and ready-to-mix beverages, they ensure clarity with superior taste and no hint of dryness.

A patent-pending source of high-quality protein, it simplifies the production of true protein waters that are 100% clear and free of dryness.

Whether you use direct or indirect UHT processing, you'll get the same great result – not to mention a wide range of packaging options.

Count on them for:

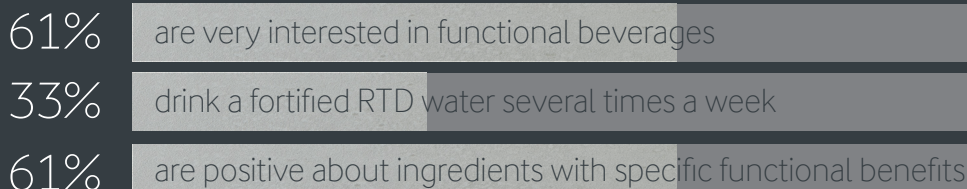
- **Water-like refreshment**
- **Appealing flavour opportunities**
- **Nutrition for body and mind**
- **Maximum convenience**
- **Flexible processing and packaging**

Interested in exploring the potential? Our application scientists have developed three inspiring concepts with mild botanical flavours and other fortifying ingredients for holistic functionality.



Go beyond – and become the mainstream attraction

Global market research has revealed that active consumers want protein waters to go beyond¹:



That's exactly what our whey protein isolates offer.

Rich in essential and branched chain amino acids, Lacprodan® ISO.Water 2.0 and Lacprodan® ISO.WaterShake can be easily matched with other fortifying ingredients. Supplementation with zinc, magnesium or caffeine, for example, could create openings for authorised health and nutrition claims, depending on the market. A great recipe for protein waters that consumers want to buy and rebuy.

Protein water consumption occasions for mainstream consumers²

Body recovery

Ability boost

Mindful pause

1. HealthFocus® International 2022
2. US study, IsItABird, 2024

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