

PACK A PUNCH WITH HIGH-QUALITY PROTEINS

THE BIG THREE CHALLENGES

- 1 High-protein product differentiation
- 2 Taste and texture management
- 3 Technical issues in processing



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Nutrilac® ProteinBoost – complete protein solutions for indulgent brands

Protein is the trend without end on the global food scene. Strong associations with muscle, bone and weight wellness have made it the go-to nutrient for consumers with healthy living on their mind.

But, today, the conversation about protein is changing.

For a growing number of consumers, the question is no longer about whether they are getting enough protein. What concerns them more is whether protein has the right quality. Put another way, they seek a complete protein source, rich in all nine essential amino acids.

That's an opportunity waiting to be captured. At Arla Foods Ingredients, we've developed Nutrilac® ProteinBoost – a new line of whey proteins – to help you get started.

Nutrilac® ProteinBoost delivers a complete amino acid profile with exceptional ease. Based on patented microparticulation technology, it overcomes the well-known technical challenges of protein addition.

The outcome is a smooth-running process that wraps high-quality protein inside great tastes and textures. Perfect for making your brand stand out in a market awash with protein claims.

Experience Nutrilac® ProteinBoost for yourself – ask about our inspirational concepts for ice cream, beverages and fresh dairy.

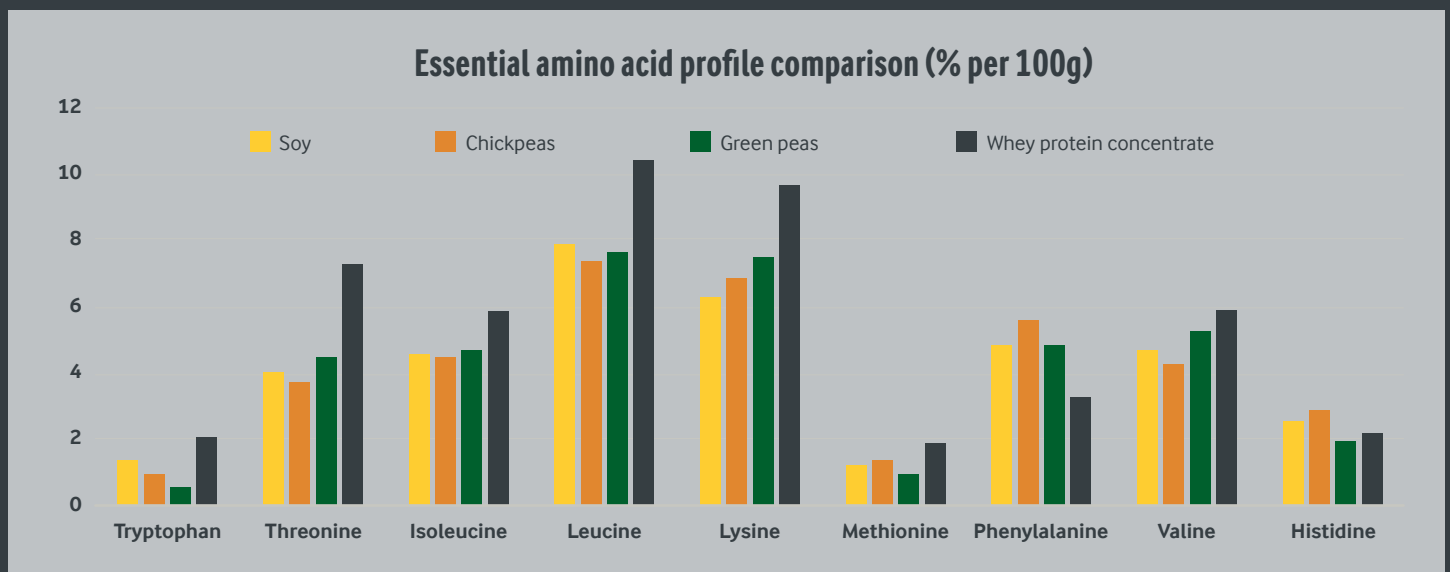
WHAT'S IN IT FOR YOU?

YOUR BUSINESS	YOUR PRODUCT	OUR INGREDIENT
Premium brand differentiation	Complete protein source	Nutrilac® ProteinBoost
Science-backed nutrition	Indulgent texture	
Processing ease	Mild dairy taste	



A COMPLETE PROTEIN SOURCE

The whey protein in Nutrilac® ProteinBoost is a rich, natural source of the nine essential amino acids necessary for a healthy daily diet. This status as a complete protein is reflected in a digestible indispensable amino acid score (DIAAS) higher than 1. It is also the protein source with the highest content of leucine, the amino acid most strongly associated with muscle growth and recovery.



Source: New Nutrition Business; 10 Key Trends 2023

ASK US FOR: samples, recipes, application support

Contact us at dairy@arlafoods.com

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